

# Be a Supporter Member



Australian Childcare Alliance Queensland is a not-for-profit, member-funded organisation representing the long day care sector across Queensland.

We advocate for the interests of children and families. We work on behalf of Approved Providers and operators to ensure that families across Queensland have access to quality, affordable and accessible long day care.

### **OUR MEMBERSHIP**

ACA Qld members are the key decision makers in an early childhood education and care service. We represent over 850 early learning services employing approximately 13,500 educators, who educate and care for around 180,000 children in Queensland.

## WHAT IS A SUPPORTER MEMBER?

Supporter Membership is available to nominated representatives of an industry, business or institution that provides services to and supports the early learning industry. Supporter Members receive the same diverse benefits as Principal Members (ECEC services), with the exception of voting rights. Supporter Members also receive valuable opportunities to promote their product or service to approved providers and professionals in the early learning industry.

## WHY BECOME AN ACA OLD SUPPORTER MEMBER?

Here are a few reasons why you should join ACA Qld:

- √ Verbal referrals to our members
- ✓ Discounted ACA Qld conference pricing
- √ Network with key decisions makers
- ✓ Industry updates
- ✓ and much more...

Become an ACA Qld Supporter Member for just \$660 a year!

HOW DO I BECOME A MEMBER?

Call us on 07 3808 2366 to discuss your benefits as a Supporter Member. You can complete the form and return to our office via email qld@childcarealliance.org.au or fax 07 3808 2466.









## Benefits

Benefits	Estimated Saving/Value
Option to offer discounts or special deals to ACA Qld members  You will receive the following promotion:  A dedicated page on the ACA Qld website  One stand-alone EDM  Monthly promotion of offer to members  Minimum two promotions through Early Edition newsletter  Note: The offer to members must be deemed of substantial value by the ACA Qld Committee.  Invitation to ACA Qld events including: Members' Meetings, Supporters'  Evenings, Approved Provider Workshops and more*  You have the opportunity to meet key decision makers and distribute flyers and other collaterals including your company banner at entrance* LIMITS APPLY.	
*Conference excluded. See conference benefits below	
ACA Qld Conference  ✓ You will receive the Sponsorship and Exhibition  Prospectus before any other companies  ✓ Discounted exhibition booth at conference save \$350  ✓ Option to insert flyer in conference satchels for free save \$600	save \$950
Business listing with logo on the ACA Qld website, quarterly Early Edition magazine, annual diary and wall planner You have the opportunity to submit editorials for ACA Qld's quarterly magazine, Early Edition	
Discounted advertising	save 30%
Verbal referrals to our members	
Industry updates including weekly e-newsletter	
A quarterly update from GM/President	
Free annual diary and wall planner	\$35
Free subscription to quarterly Early Edition magazine	
1 Introduction EDM	

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