



Become a  
**Supporter**  
Member

**Australian Childcare Alliance Queensland (ACA Qld)** is a not-for-profit, member-funded organisation representing the early childhood education and care sector across Queensland.

As the peak body we advocate for the interests of children and families. We work on behalf of Approved Providers and operators to ensure that families across Queensland have access to quality, affordable early learning.

### Our Membership

ACA Qld members are the key decision makers in an early learning (childcare) service. We represent close to 900 early learning (childcare) services employing approximately 16,500 early childhood educators and teachers, who educate and care for around 190,000 children of 250,000 parents in Queensland.

### Who is a Supporter Member?

Supporter Membership is available to businesses or institutions that provide goods, services or support the early learning sector. Supporter Members also receive valuable opportunities to promote their product or service to Approved Providers and professionals in the early learning sector.

### Why become an ACA Qld Supporter Member?

- ✓ Verbal referrals to our members
- ✓ Discounted ACA Qld conference pricing
- ✓ Networking opportunities with key decision makers
- ✓ Regular sector updates and *much more...*

Become an ACA  
Qld Supporter  
Member for just  
\$700 a year!

### How do I become a member?

Call us on 07 3808 2366 to discuss your benefits as a Supporter Member. You can complete the membership form and return to our office via email [qld@childcarealliance.org.au](mailto:qld@childcarealliance.org.au).

Turn over for a list of great member benefits!

# Benefits of becoming a Supporter Member

| Benefits  | Estimated Saving/Value                |
|---|---------------------------------------|
| <p><b>Option to offer discounts or special deals to ACA Qld members</b><br/>           You will receive the following promotion:</p> <ul style="list-style-type: none"> <li>✓ A dedicated page on the ACA Qld website</li> <li>✓ One stand-alone EDM</li> <li>✓ Minimum two promotions through Early Edition e-newsletter</li> </ul> <p><i>Note: The offer to members must be exclusive and deemed of substantial value by the ACA Qld Committee.</i></p> |                                       |
| <p><b>Introduction marketing promotion</b><br/>           You will receive the following promotion:</p> <ul style="list-style-type: none"> <li>✓ Social Media post</li> <li>✓ Introduction article in weekly Early Edition e-newsletter</li> </ul>  |                                       |
| <p><b>Monthly promotion in Early Edition e-newsletter</b><br/>           You will receive the following promotion:</p> <ul style="list-style-type: none"> <li>✓ Company logo and website linked in e-newsletter article along with other Supporter Members</li> </ul>   |                                       |
| <p><b>ACA Qld events including: Members' Meetings, Supporters' Evenings, Approved Provider Workshops and more*</b><br/>           You have the opportunity to attend and meet key decision makers and distribute flyers and other collaterals* <b>LIMITS APPLY.</b></p> <p><i>*Conference excluded. See conference benefits below.</i></p>  | <p>30% off workshop registrations</p> |
| <p><b>ACA Qld Conference</b></p> <ul style="list-style-type: none"> <li>✓ You will receive the pre-release Sponsorship and Exhibition Prospectus before any other companies</li> <li>✓ Discounted exhibition booth at conference save \$350</li> <li>✓ Option to insert flyer in conference satchels for free save \$600</li> </ul>   | <p>save \$950</p>                     |
| <p><b>Business listing in the quarterly Early Edition magazine, annual diary along with logo on the ACA Qld website and wall planner</b><br/>           You have the opportunity to submit editorials for ACA Qld's quarterly magazine, <i>Early Edition</i></p>  |                                       |
| <p><b>Discounted advertising</b></p>  | <p>save 30%</p>                       |
| <p><b>Verbal referrals to our members</b></p>   |                                       |
| <p><b>Sector updates including weekly e-newsletter</b></p>  |                                       |
| <p><b>A quarterly update from CEO Kate Tully</b></p>  |                                       |
| <p><b>Free annual diary and wall planner</b></p>  | <p>\$35</p>                           |
| <p><b>Free subscription to quarterly Early Edition magazine</b></p>   |                                       |

## Join us and become a Supporter Member today!

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