

Media Release
For immediate Release

Early Childhood Educators Raised \$20,000 for Samuel Johnson's "Love Your Sister"

Gold Coast, 8 June 2016

Australian Childcare Alliance Queensland (ACA Qld), a not-for-profit organisation representing the private long day care sector in Queensland, raised \$20,000 for 'Love Your Sister' at their annual national conference over the weekend.

ACA Qld President Jae Fraser was overwhelmed by the generosity of all the conference attendees.

"We presented a challenge to our conference attendees to raise \$5,000 for this worthy charity, it wasn't long before that goal was achieved," said Mr Fraser.

"We had a Swear Jar running throughout our conference and our delegates as well as our sponsors and exhibitors have been so incredible and exceeded all expectations to raise over \$10,000.

"We were deeply moved by everyone's response that ACA Qld increased our own contribution to bring the grand total of the donation to \$20,000," Mr Fraser said.

The \$20,000 raised goes towards the 'Love Your Sister' Swear Jar Campaign to support breast cancer research at the Garvan Institute of Medical Research.

Samuel Johnson, the high profile face of Love your Sister, was a keynote speaker at the conference and was lost for words when he was presented with the \$20,000 cheque.

"ACA [Qld] presented the 20k right before my speech. It was a complete surprise and a tear snuck out. I couldn't concentrate on my speech!"

"When strong minded, big hearted groups like the ACA [Qld] get together and decide to act, so much can happen. They've significantly bolstered our efforts to kick cancer in the facehole once and for all and I owe them all a beer!" Mr Johnson said.

If you want your own swear jar in your home or workplace send an email to samuel@loveyoursister.org.

"The Early Childhood Education and Care industry is a female dominated workforce so we were more than happy to help 'Love Your Sister' get a step closer to their \$10 million goal.

"We were so touched by the stories and donations shared by our delegates over the weekend, it further cements the quality and calibre of people teaching our future generations," Mr Fraser concluded.

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